



# GET PAID to SPEAK!

## Introduction to NSA Oregon Speaker Academy 2017-2018

### Welcome!

We are excited that you have joined us to learn more about our highly successful NSA Oregon Speaker Academy program!

This 9-month program provides the resources, training and mentorship that allow you to learn what it takes to be a successful professional speaker. Speaker Academy will take years off of your learning curve! If you want to learn how to get paid to speak or how to leverage the stage to drive more clients to your existing business, you are in the right place.

Each local lab is designed to provide practical training with hands-on application facilitated by an NSA Oregon professional member. Speaker Academy participants enjoy many benefits and special privileges including one-on-one and group mentorship with seasoned speaking professionals.

### By enrolling in the NSA Oregon Speaker Academy, you will:

- Accelerate your ability to navigate the speaking business.
- Create marketable speeches and products using techniques and insights from seasoned professionals.
- Gain key insights about how to build and run a profitable speaking and training business.
- Connect with working and emerging speakers to build beneficial professional relationships.
- Become a speaker that enriches the lives of others.

### NSA Oregon Speaker Academy Program includes:

- 8 monthly labs
- A Gala Graduation celebration
- A workbook and other in-class materials
- Published books to supplement learning
- Mentorship by speaking professionals
- Complimentary registration for all monthly events with the expectation that you will participate in as many as possible

### 2017-2018 Dates (subject to change):

1. September 16, 2017: Lab 1 – Discover your voice, your tribe and niche
2. October 21, 2017: Lab 2 – Developing your pitch, title and tagline
3. November 18, 2017: Lab 3 – The art of storytelling
4. December Holiday Party (date TBA)
5. January 20, 2018: Lab 4 – Crafting your keynote or presentation
6. February 17, 2018: Lab 5 – Live Presentation Practice
7. March 17, 2018: Lab 6 – The business of speaking
8. April 21, 2018: Lab 7 – Marketing and selling to get started
9. May 19, 2018: Lab 8 – Growing your business once you laid the foundation
10. Gala Graduation Celebration (June 2018, date TBA)

National Speakers Association (NSA) –  
Oregon Chapter  
[www.NSAOregon.org](http://www.NSAOregon.org)

### For more information, contact:

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*“Doing Speaker Academy was one of the best decisions I’ve ever made! It helped my jump start my speaking business in a big way.”* – Patrick Galvin

*“Most of NSA Oregon’s past presidents are Speaker Academy graduates.”* – Jan Carothers





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**NSA Oregon  
Speaker Academy  
2017-2018**

## Application

### Your Contact Information

First and Last Name	
Company	
Mailing Address	
City, State, Zip	
Phone: Cell	
Email	

### Fees

**Super Early Bird:** \$1,197 (expires June 12, 2017)

**Early Bird:** \$1,497 (expires August 31, 2017)

**Regular:** \$1,797 (payable in full after August 31, 2017)

Secure your registration with a \$100 deposit. Deposit is refundable until your pricing package expires. Money back guarantee through first lab. All early bird fees are due in full no later than August 31, 2017.

### Your Payment Information

Credit Card Number	
Expiration Date	
Security Code	
Billing Zip Code	
Cardholder Name	
Cardholder Signature	